

A win for aquaculture at this year's Seafood Directions

Friday 25th October 2019

Melbourne, Australia – MainStream Aquaculture has been awarded the prestigious 2019 “Large Seafood Business of the Year Award”, at the National Seafood Industry Awards. The National Seafood Industry Awards showcase the Australian seafood industry; its value to the national economy, its professionalism, and its commitment to sustainable supply of the finest seafood in the world to local, national and international markets.

The large seafood business category recognises large seafood businesses throughout Australia that demonstrate outstanding business growth, innovation, excellence in product, service and marketing, and for contributing substantially towards a positive public profile for the seafood industry. MainStream Aquaculture’s recognition in this year’s award comes from a 20 year history of achievements related to sustainable business growth and excellence in the Barramundi industry.

By 2050, the human population is expected to reach 9 billion, creating an increase in demand for food resources and significant environmental pressures. Sustainable farming techniques will play a pivotal role when it comes to feeding the world's population, with aquaculture projected to become a 300 million tonne a year industry. Through strong leadership, dedication to the industry and significant investment in R&D, MainStream Aquaculture has made itself well placed to play a significant role in fulfilling that demand both in Australia and worldwide.

“We believe the business of fish farming demonstrates real social purpose and are committed to leading the way in feeding Australia with premium seafood, produced using class-leading aquaculture technology with best practice sustainability credentials. We are incredibly proud to be part of the Australian Seafood Industry and to be recognised for our team’s achievements is fantastic.” said Mr Boris Musa, Managing Director, Mainstream Aquaculture.

For more information about Mainstream Aquaculture, contact Jess Tale at office@mainaqua.com.au or visit the website at www.mainstreamaquaculture.com.



About MainStream Aquaculture

MainStream Aquaculture operates the world's largest aquaculture system of its type in Melbourne, Victoria, as well as an award-winning pond farm in Far North Queensland, making them a top domestic producer and supplier of Barramundi.

MainStream's facilities are supported by an advanced selective breeding program conducted in the world's largest Barramundi hatchery in Melbourne, Australia, along with a research centre in Townsville, Australia. This program underpins MainStream's production process through the supply of high quality juvenile Barramundi that demonstrate rapid growth, low growth variance, high fillet yield and disease resistance. It also supports over a third of global Barramundi production with fingerling sales into 25 countries.